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FOR IMMEDIATE RELEASE

Washington Youth Soccer Announces New Electronic Newsletter For Soccer Members

FEDERAL WAY, WASHINGTON (Wednesday, December 17) – As an integral part of its strategic plan to effectively and consistently communicate with its members and the larger soccer community, Washington Youth Soccer will debut the inaugural edition of its electronic newsletter in January 2009. The new e-newsletter will be emailed to all registered Washington Youth Soccer members in alternating months and enhance the information currently provided by the state’s home website (www.wsysa.com) and hard copy publication, *Play On!*

“Over the past few years we have made a concerted effort to open up the lines of communication with our membership and ensure they are kept up to date with all of the great things happening at every level of soccer within the state, said Doug Andreassen, Washington Youth Soccer President. “By using this powerful technology and communication tool, we will have yet another medium to meet the demands of our membership for timely and pertinent information.”

Branded with the look and feel of Washington Youth Soccer, the e-newsletter will include articles targeting all members of the soccer community, highlights/updates, calendar details, special offers from sponsors/advertisers, general soccer news and more. For additional information about Washington Youth Soccer or the e-newsletter, please visit www.wsysa.com.

About Washington Youth Soccer

Washington Youth Soccer is the largest youth soccer organization in Washington. Washington Youth Soccer is the state's affiliate for US Youth Soccer, which is the largest sports organization in the United States and the most populous member of the United States Soccer Federation, the governing body for soccer in the United States. The Washington Youth Soccer is the sixth largest membership in the nation; our organization represents over 128,000 players (ages 4-19) and their families, 15,000 coaches on 12,000 teams and 6,500 referees in the state of Washington. Washington Youth Soccer’s mission is to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at all levels of age and competition.

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